

TAY ENG SOON

GOLD MEDAL

JADE YEO EE-FAY
NITEC IN BEAUTY & WELLNESS
ITE COLLEGE EAST



Artistry in Action

Raised by her grandmother since her parents' divorce, Jade Yeo is a fiercely independent young lady. At the age of 14, she decided to work part-time so that she did not have to rely on her grandmother for her allowances. After her N-Levels, she qualified for polytechnic admission but chose to enrol in ITE as she wanted to pursue a course that can sustain her interest. With a passion in cosplay and make-up, Jade took up the *Nitec* in Beauty & Wellness course.

Jade excelled at ITE, despite having to juggle part-time work, freelance make-up gigs and her studies. She also served as the secretary of the ITE College East Fashion & Glamour Club. Well-liked for her selfless nature, Jade would readily help her classmates whenever they faced difficulties in their studies.

Redefining Perspectives

"My ITE lecturers really guided us to ensure that we understood what was taught. One of them is Ms Shuner Leong. I am very grateful to her for her patience. I do not agree with the misconception that people commonly have about ITE. I believe it is all about how one sees things. If things do not work out, it is not the school's fault but rather a personal problem. ITE can bring you just as far as other schools, so long as you work hard, stay focused and give your best efforts."

After ITE

Jade has progressed to the Technical Diploma in Beauty & Wellness Management course at ITE College East. She dreams of becoming a Beauty Advisor or to work for renowned cosmetics companies.

Top Achievements

- Jade led a team to create a series of innovative beauty products, which clinched the Merit and Audience Choice (Livestream Pitch) Awards at the #startable entrepreneurship programme organised by Nanyang Technological University and ITE. The team sold 150 of these products in three months.
- Through the same products, she also led her team to win the Top Award at the ITE College East Enterprise Challenge 2022.
- Jade was part of a team of ITE students who handled the make-up and hairstyling for performers at the National Day Parade 2022 and 2021.
- For her strong service contributions, she received the ITE Service Star Gold Award in 2022 and 2021.