

ITE 06/18/01

Press Release No. 04/08

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Delivery of Speech on 18 Feb 2008**

**ITE TO UNVEIL DESIGN OF ITS SECOND REGIONAL CAMPUS  
*- a landmark development that supports the new ITE College West' vision to be a  
College for Service Excellence***

The Institute of Technical Education (ITE) will have a new landmark in 2010 when the **new ITE College West** takes shape on the 9.54-hectare land at the junction of Bukit Batok Road and Choa Chu Kang Way. The new College will be ITE's Second Regional Campus, after ITE College East at Simei Avenue.

2 The architectural design and features of the new ITE College West will be made public on **Monday 18 February 2008**, in a special Ceremony to be officiated by Mr Gan Kim Yong, Minister of State for Education and Manpower.

**College of Excellence for Service Quality**

3 Envisioned as an **ITE College of Excellence for Service Quality**, the new ITE College West is uniquely designed for its Service Excellence niche. With an Events Plaza, Convention Centre, Restaurants, Sky Walkway, Courtyards, Sports Village and Functional Buildings with the first-of-its-kind Foliage Rooftops, the new College will not only create a strong presence in the western part of Singapore, but will simulate the environment in support of training for the service and hospitality industry.

4 Said Dr Yek Tiew Ming, Principal of ITE College West: "The new College is purpose-built to support the growth of the hospitality and tourism sector. With upcoming Integrated Resorts and other tourism related projects in Singapore, there will be high demand and many career opportunities for our graduates. In addition to excellent career skills, we also want to imbue in our students a service excellence mindset. The focus on service excellence will further complement ITE's unique brand of Hands-on, Minds-on and Hearts-on education."

5 Scheduled to commence operations in July 2010, the College will have three Schools - School of Business and Services, School of Electronics & Info-Communications Technology and School of Engineering. When ready, the College will have the capacity for 7,200 full-time students and 8,000 adult learners taking part-time courses.

### **Invitation to Media**

\* **News Conference on 18 Feb 08 at 1330 hrs**

\* **Ceremony to Unveil ITE College West on 18 Feb 08 at 1530 hrs**

6 ITE will be holding a News Conference on **Mon 18 Feb 08 at 1330 hours** at the **Boardroom, Level 9, ITE Headquarters, Dover Drive**, to provide members of the media with a better understanding of the design philosophy of and features in the new ITE College West. The Briefing will be chaired by Mr Bruce Poh, Director & CEO, ITE.

7 Members of the media are cordially invited to the **News Conference**, and thereafter to the **Unveiling of ITE College West Ceremony at 1530 hrs**. A Fact Sheet of ITE College West, the Ceremony's Programme, and a Location Map of ITE HQ are at **Annexes A, B and C** respectively.

8 For confirmation on attendance and arrangements for interviews and photography, please contact Ms Hajjiah Koming, Head/Communications (Colleges), on tel: 67720804, or email: hajjiah\_koming@ite.edu.sg

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The **Institute of Technical Education (ITE)**, Singapore, was established as a post-secondary education institution in 1992 under the Ministry of Education. ITE is a principal provider of career and technical education and principal authority in developing national occupational skills certification and standards to enhance Singapore's workforce competitiveness. Under its "**One ITE System, Three Colleges**" Model of Education and Governance, ITE has three Colleges, comprising **ITE College Central, ITE College East and ITE College West**.

## FACTSHEET ON THE NEW ITE COLLEGE WEST

### I Basic Facts

<b>Location</b>	Bukit Batok/Choa Chu Kang Way
<b>Date of Operation</b>	July 2010
<b>Total Training Capacity</b>	Total 15,300
<b>Full-Time and</b>	Full-Time 7,200
<b>Part-Time Training</b>	Part-Time 8,100
<b>Management Structure</b>	ITE College West is one of the three Colleges under the “One ITE System, Three Colleges” Education and Governance Model. It has three broad school clusters: School of Business and Services; School of Electronics & Info-Communications Technology and School of Engineering, running a total of <b>25</b> courses.
<b>Staff Strength</b>	630 – Total 520 – Academic 110 – Non-Academic
<b>Land Area</b>	9.54 Hectares
<b>Training Duration</b>	Two years for all full-time courses, except for the <i>Nitec</i> in Service Skills Course, which is a one-year course.
<b>CET Courses</b>	All teaching and learning facilities developed for full-time students will also be used to cater to the needs of adult learners taking up the part-time programmes in the evenings and on weekends.

## II Facilities

### Learning Facilities

- Convention Centre comprising Auditorium (about 700 people), Function Room and Blackbox
- 1 Main Lecture Theatre (350 people) and 5 Lecture Theatres
- 40 Lecture Rooms
- 35 IT Training Rooms
- 8 Lifeskills Studios
- Visitor Reception Centre
- Student Service Centre
- 130 Training Laboratories & Workshops including:
  - Training Hotel
  - Demo Kitchens
  - Training Kitchens and Restaurants
  - Commercial Outlets for *Real Work*
  - Real Work Call Centre
  - Banking Centre
  - Tourism Resource Centre
  - Entrepreneurship Resource and Incubation Centre
  - Human Performance Lab
  - Automotive Technology Showroom cum Service Centre
  - Project Mall
  - Multi-media Lab with Chroma Key Studio
- Centres of Technology and Specialised Centres:
  - Service Excellence
  - Automation & Robotics
  - Multimedia and Media Design
  - Innovation & IT Services
- Experience ITE Centre
- Learning Resource Centre
- Innovation Walkway

### Sports & Recreational Facilities

- Sports Village comprising Gymnasium, Indoor Sports Centre, Swimming Pool, Soccer/Rugby Field, 8-Lane Running Track with Covered Spectator Gallery, Outdoor Sports Courts, Outdoor Rope Obstacle Course, etc.
- Centre for Music & the Arts (CeMTA) comprising Dance Studios, Radio/Video DJ Room cum Broadcasting Centre, Visual Arts Centre cum Arts Gallery, etc.
- Student Council and CCA Centre
- Staff cum Alumni Clubhouse

### III Training Philosophy

Under the “One ITE System, Three Colleges” Education and Governance model, ITE College West envisions itself to be “**An ITE College of Excellence for Service Quality**” and will undertake the challenging task of transforming service culture and mindset of students enrolled in the College.

As a comprehensive college with an accent on service quality training and service excellence, ITE College West will provide students with an inspiring learning journey to acquire service excellence skills, knowledge, mindset and culture. This focus on service excellence further complements ITE’s unique brand of ‘Hands-on, Minds-on, Hearts-on’ education and training across the three colleges.

**Unveiling of ITE College West@Chua Chu Kang  
Monday, 18 February 2008, 1500 hours**

**Programme**

1515 hours	Guests to be seated
1525 hours	Arrival of Guest-of-Honour <b>Mr Gan Kim Yong</b> <b>Minister of State for Education and Manpower</b>
1530 hours	Welcome Address by Mr Bruce Poh Director & Chief Executive Officer Institute of Technical Education  Speech by Guest-of-Honour  Unveiling of Architectural Design by Guest-of-Honour  Signing of the Appointment of Preferred Bidder  Screening of Animated Clip on the New ITE College West  Performance by ITE's Centre of Music & the Arts  Reception and Viewing of Three-Dimensional Model
1700 hrs	End of Programme

**Location Map of ITE Headquarters  
10 Dover Drive, Singapore 138683**

