

ITE 06/18/01

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ITE TECHNOLOGY CONFERENCE 2010 ADDRESSES PERTINENT ISSUES ON ECOSYSTEM FOR INNOVATION

Innovation is the driving force for sustainable economic growth and an enhanced quality of life. Under the Institute of Technical Education (ITE)'s new strategic blueprint, ***ITE Innovate***, ITE has embarked on this process for innovation, starting with a journey to build innovation ecosystems for institutions and industry partners.

2 Towards this end, the **ITE Technology Conference 2010** to be held on 28 September 2010, at ITE College East, will dwell on the theme - ***Ecosystem for Innovation***. The Conference will address the latest technologies and ideas on building ecosystems while providing participants with the opportunity to network with local institutes and industry leaders.

3 The ITE Technology Conference 2010 is part of the series of Technical Conferences initiated by ITE since 2007 to provide a platform for networking and sharing of latest technologies and ideas among local institutions and industry leaders

4 **Dr Ahmad Mohd Magad, Member of Parliament, Pasir Ris-Punggol GRC**, will be the Guest-of-Honour at the Opening Ceremony.

Conference Tracks and Speakers

5 Conference participants will deliberate on four sub-themes. These are **“Information Technology”**, **“Biotechnology”**, **“Manufacturing”** and **“Semiconductor”**. We have also invited keynote speakers to share interesting insights on:

Keynote Address 1

Beyond Productive and Innovative Robots

Speaker: Mr Lim Say Leong

Assistant Vice President for Marketing, ABB

Keynote Address 2

The Age of Competitive Innovation

Speaker: Mr Stephen Wong

Director for Industry Development, A-Star (SIMTech)

Please refer to <http://techconf.ite.edu.sg/programme.aspx> for details of the various tracks.

A Meeting Point for Innovationists

6 Innovationists at the Conference will also have the opportunity to converge at an exhibition area that has been designed for representatives from Government Agencies, Technology Leaders, Solution Providers, ITE Colleges and Collaborative Associates/Partners to showcase their contributions towards technologies and growth of the ecosystems. These include best practices, solutions and products leading to sustainability.

Invitation to Media

7 Members of the media are cordially invited to attend and cover the ITE Technology Conference. The Opening Ceremony will be held on **Tuesday 28 September 2010 at 0930 hours at Auditorium, Level 3, ITE College East, 10 Simei Avenue, Singapore 486047.**

8 The Ceremony Programme and Location Map of ITE College East are enclosed (**Annex A**). For confirmation on attendance and arrangement for interviews and photography, please contact:

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About ITE

The **Institute of Technical Education (ITE)**, Singapore, was established as a post-secondary education institution in 1992 under the Ministry of Education. ITE is a principal provider of career and technical education and principal authority in developing national occupational skills certification and standards to enhance Singapore's workforce competitiveness. Under its "**One ITE System, Three Colleges**" Model of Education, ITE governs three Colleges, comprising **ITE College Central, ITE College East** and **ITE College West**. For more information, do visit www.ite.edu.sg

Programme

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| 9:00 - 9:30 | Registration |
| 9:30 - 9:35 | Opening Address by Mr Heng Guan Teck Deputy CEO (Academic), ITE @ Auditorium (The Admin Block, Level 3) |
| 9:35 - 9:45 | GOH Address by Dr Ahmad Mohd Magad Member of Parliament, Pasir Ris-Punggol GRC @ Auditorium (The Admin Block, Level 3) |
| 9:45 - 9:50 | Official Launch of the ITE Technology Conference @ Auditorium (The Admin Block, Level 3) |
| 9:50 - 10:20 | Keynote Address 1 Beyond Productive and Innovative Robots Speaker: Mr. Lim Say Leong Assistant Vice President for Marketing , ABB |
| 10:20 - 11:00 | Tea Break & Exhibitions @ Function Hall |

HOW TO GET TO ITE COLLEGE EAST

