

**ADDRESS BY MR. CHANG KOK SONG CHRISTOPHER, MANAGING DIRECTOR/CERTIPOINT SINGAPORE PTE LTD, AT THE SIGNING OF THE MEMORANDUM OF UNDERSTANDING WITH ITE COLLEGE WEST ON TUESDAY 5 OCT 2010 AT 10:30 AM, AT THE SUMMIT, LEVEL 9, ITE COLLEGE WEST (CHOA CHU KANG CAMPUS)**

**Dr. Yek Tiew Ming,**  
Principal, ITE College West

**Mr. Moses Wan,**  
Senior General Manager, Asia Pacific and Greater China, Certiport Inc

Friends and Colleagues from ITE, Adobe and Certiport

Distinguished Guests

Ladies and Gentlemen

### **Introduction**

1. Good morning and Congratulations to ITE College West on your new and very impressive campus. Certainly a World Class institution.
2. It is with great pleasure for me to be here for the signing of the Memorandum of Understanding between ITE and Certiport Singapore.
3. Certiport is a pioneer in providing complete career-oriented certification solutions to academic institutions and IT Professionals worldwide. These services encompass test development, psychometrics, program management, sales and marketing for the official Adobe® Certified Associate certification program, the

Microsoft® Office certification programs, the the *iCritical Thinking*™ Certification powered by ETS, the CompTIA Strata IT Fundamentals and the Certiport Internet and Computing Core Certification (IC³®).

4. With today's MOU Signing, it is also a milestone for Certiport Singapore. It is a first such MOU that collaborate with an academic institution which make available a full range of solutions for all the globally recognized certification programs under Certiport. The students of ITE would find these certification programs not only benefit them in their academic projects but more importantly, prepare them for the competitive global workforce.

### **The Deliverables**

5. When ITE choose the Classroom License option for the Adobe Certified Associate certification program, it opens up an endless opportunity for the entire school – access to unlimited exams. Every students and staff would be able to embark on the program without having to worry about cost. Likewise, the administrative staff will not have to worry about tracking inventories and are able to save time and paperwork. It is a one cost that covers all - a truly wise investment.
6. By bringing in globally recognised programs to the school, the students will be exposed to new and latest skills in the market. The students will have the opportunities to constantly upgrading their

skills, thus also set the stage of having the habits of continue skills upgrading even after ITE. This is after all lifelong learning.

7. With this collaboration, the immediate beneficiaries are obviously the students and staff of ITE. However, I believe, Certiport as a corporation, ITE as an organization, do have social responsibility. Certiport looks forward to opportunities, jointly with ITE, on how the communities can also benefit.

### **Conclusion**

8. In conclusion, today's signing of the MOU is only the beginning of a long journey. We will start off with the Adobe Certified Associates certification program and what follow up next could be for Mircoosoft, CompTIA, to name a few.
9. Finally, I would like to thank Dr Yek for embarking on this journey with Certiport Singapore to bring World Class programs, recognized internationally by the industries, to your World Class Campus and most importantly, to your World Class students and staff.
10. Thank you.