Higher Nitec in Event Management

HF3EV

Higher Nitec in Event Management

3 month IA Duration

EV43008FPE

- 1. Apply communication skills to workplace tasks
- 2. Respond to customer/ stakeholder request and enquiry
- 3. Produce business document using software
- 4. Build relationship with customers/ stakeholders
- 5. Provide information on products and services
- 6. Manage service breakdown and recovery
- 7. Coordinate business meeting/appointment/activity
- 8. Manage and maintain documents and data, and prepare report
- 9. Manage and monitor event operation schedule
- 10. Liaise with suppliers and vendors/customers
- 11. Coordinate event programme and materials
- 12. Execute event programme/activities

HF3EV, HF2EV, HFXEV

Higher Nitec in Event Management

Specialisation / Option: New curriculum - From 2024 intake

6 month IA Duration

EV53005FPE|EV53006FPE

- 1. Apply communication skills to workplace tasks
- 2. Respond to customer/ stakeholder request and enquiry

- 3. Produce business document using software
- 4. Coordinate event logistics with suppliers and vendors/customers
- 5. Research and gather information for event programme
- 6. Prepare event proposal and budget
- 7. Develop and/or execute event promotion/marketing activity
- 8. Manage event/project timeline
- 9. Coordinate with event venue arrangements
- 10. Coordinate operational activities
- 11. Assist in event manpower planning
- 12. Manage on-site event
- 13. Manage event bump-in and out activities
- 14. Administer audience feedback survey for post event report
- 15. Prepare necessary documentation in support of project closure

HFEVZ21

Higher Nitec in Event Management

Specialisation / Option: Existing curriculum

6 month IA Duration

EV5014FPE

- 1. Apply communication skills to perform workplace tasks
- 2. Produce business documents using software
- 3. Manage customer needs and expectation
- 4. Build relationship with customers
- 5. Handle customer enquiries and requests
- 6. Provide information on products and services
- 7. Manage project timeline

- 8. Conduct research and gather information for proposal development
- 9. Prepare event proposal and budget
- 10. Generate ideas and/or carry out event promotion/marketing activity
- 11. Schedule and coordinate loan/rental of venue facility and equipment
- 12. Liaise with suppliers and customers/clients
- 13. Provide administrative and operational support
- 14. Coordinate event venue arrangements
- 15. Coordinate event programmes and prepare event materials
- 16. Manage onsite logistics
- 17. Coordinate activities between crew and/volunteers
- 18. Co-ordinate lighting/AV/and staging requirements
- 19. Coordinate bumping out activities
- 20. Administer customer feedback and prepare post event report
- 21. Conduct equipment check and carry out proper storage
- 22. Prepare necessary documentation in support of project closure