

HIGHER NITEC IN ACCOUNTING (3 YEARS)

Electives

Customer Experience Design

On completion of the module, students should be able to appreciate and understand how customers think, behave, share and consume products/services from a customer journey perspective. This in turn will help students better understand how they can design better customer experiences to increase customer loyalty and generate more revenue.

Effective Business Networking

On completion of the module, students should be able to manage their professional image and build effective relationships with others.

Financial Accounting ERP Application

On completion of the module, students should be able to interpret business transactions, analyse and review financial accounting records and prepare financial statements within a computerised Enterprise Resource Planning system.

Infographics for Presentation & Marketing

On completion of the module, students should be able to communicate their presentation information more effectively through colours, visuals and infographics.