

# HIGHER NITEC IN ACCOUNTING (2 YEARS)

## Electives

### Customer Experience Design

On completion of the module, students should be able to appreciate and understand how customers think, behave, share and consume products/services from a customer journey perspective. This in turn will help students better understand how they can design better customer experiences to increase customer loyalty and generate more revenue.

### Effective Business Networking

On completion of the module, students should be able to manage their professional image and build effective relationships with others.

### Financial Accounting ERP Application

On completion of the module, students should be able to interpret business transactions, analyse and review financial accounting records and prepare financial statements within a computerised Enterprise Resource Planning system.

### Infographics for Presentation & Marketing

On completion of the module, students should be able to communicate their presentation information more effectively through colours, visuals and infographics.