

HIGHER NITEC IN EARLY CHILDHOOD EDUCATION

Electives (Course Specific)

Planning and Organising Children's Events and Functions

On completion of the module, students should be able to acquire an understanding of what the common events in a pre-school environment are, to plan, organise and handle logistic arrangements for a children's event, and to conduct a post event evaluation.

Electives (Inter-disciplinary)

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Cabin Services

On completion of the module, students should be able to provide in-flight service, perform up-sell and cross sell of in-flight products and improve service procedures so as to ensure a safe and pleasant experience for passengers.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.