

# HIGHER NITEC IN FINANCIAL SERVICES

## Core Modules

### Business Writing & Presentation

On completion of the module, students should be able to apply business writing and presentation skills in a variety of business contexts.

### Digital Commerce & Marketing

On completion of the module, students should be able to perform market research and plan, execute and evaluate a digital marketing strategy.

### Elementary Business Analytics & Cyber-security

On completion of the module, students should be able to analyse multiple sources of data to improve organisation's processes and achieve strategic objectives through data-driven decision-making concepts and theories. Students will also gain awareness on the importance of data confidentiality and data security.

### Digitalisation & Financial Services

On completion of the module, students should be able to relate effects of digitalisation, industry transformation trends and financial policies on financial services business operations.

### Investments and Risk Management

On completion of the module, students should be able to acquire knowledge on types of investment instruments used in personal financial planning. In addition, they will be able to handle enquiry, provide back-room administrative support to facilitate investment and bancassurance transactions, as well as to provide operational support to Relationship Managers.

### Financial Products & Services

On completion of the module, students should be able to acquire knowledge on the business functions of consumer bank and corporate finance services providers, and serving customers with a wide range of e-services on financial products and services.

### Principles of Insurance

On completion of the module, students will be able to apply knowledge on insurance market functions, and explain the principles of insurance and the claim process for general insurance.

### Personal General Insurance

On completion of the module, students will be able to acquire knowledge on personal general insurance products and provide operational support in handling applications and processing claims.

### Commercial General Insurance

On completion of the module, students will be able to acquire knowledge on commercial general insurance products and provide operational support in handling underwriting and claims processes.

### Industry Attachment

Students will undergo an internship with organisations and apply the skills and knowledge learnt in the financial services course.