# **HIGHER NITEC IN HUMAN RESOURCE & ADMINISTRATION**

## **Electives (Course Specific)**

### Cross Cultural Intelligence at the Workplace

On completion of the module, students should be able to apply and adapt cross cultural knowledge at workplace.

## Talent Management in a Digital Age

On completion of the module, students should be able to provide support in an organisation's performance review cycle.

## Facilitation Essentials for Human Resource Practitioner

On completion of the module, students should be able to support facilitation sessions in HR settings.

## **Electives (Inter-disciplinary)**

#### **Business Statistics**

On completion of the module, students should be able to compute and present statistical data for use in business. The training covers collection, organisation and presentation of statistical data, measures of central tendency, dispersion and normal distribution, index numbers, time series analysis, regression and correlation analysis.

## **Entrepreneurship Essentials**

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

#### **Cabin Services**

On completion of the module, students should be able to provide in-flight service, perform up-sell and cross sell of in-flight products and improve service procedures to ensure a safe and pleasant experience for passengers.

## **Digital Storytelling**

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.

### **Digital Marketing**

On completion of the module, students should be able to have a sense of marketing on the digital space and transverse the digital arena to bring products and/or ideas into the digital space using commercially available digital advertising tools.