

HIGHER NITEC IN INTERNATIONAL LOGISTICS

Core Modules

Business Writing & Presentation

On completion of the module, students should be able to apply business writing and presentation skills in a variety of business contexts.

Customer Relationship Management

On completion of the module, students should be able to recognise customer behaviour to build positive customer experience, utilise indicative trends and patterns in CRM systems to support business decision.

Digital Commerce & Marketing

On completion of the module, students should be able to perform market research and plan, execute and evaluate a digital marketing strategy.

Elementary Business Analytics & Cyber-security

On completion of the module, students should be able to analyse multiple sources of data to improve organisation's processes and achieve strategic objectives through data-driven decision-making concepts and theories. Students will also gain awareness on the importance of data confidentiality and data security.

Introduction to Business & Logistics

On completion of the module, students will gain an overview of the general environment in which businesses operate, they will be able to relate the importance of logistics in business and the economy.

Warehousing & Distribution

On completion of the module, students should be able to perform various transactions and activities in a typical warehouse and distribution centre environment. Students will also be equipped with skills in inventory control & management, measurement of warehouse performance, Workplace Safety & Health Practices, risk assessment and security issues in warehouse and distribution centres.

Freight Forwarding

On completion of the module, students should be equipped with skills and knowledge to arrange transport of goods from one location to another in the most suitable and economical method. They should be able to complete the required documentation in compliance with national and international requirements.

Transport Logistics

On completion of the module, students should be equipped with basic skills and knowledge to select appropriate modes of transport and accompanying requirements for safe, timely transportation and border clearance and including multi-modal environment.

Material Planning & Inventory Management

On completion of the module, students should be equipped with skills and knowledge to maintain manual or computerised records of material and inventory plan. Students should be able to review the material plan, its schedules and related information from the records and to explain the various aspects of inventory control and management.

Industry Attachment

Students are provided with the opportunity to work in an actual business environment.