HIGHER NITEC IN INTERNATIONAL LOGISTICS

Electives (Course Specific)

Principles of Purchasing

On completion of the module, students should be able to understand the purchasing activities of a logistics company. The content includes principles of purchasing, purchase management process and purchasing planning and information.

Material Handling Equipment

On completion of the module, students should able to explain functional features and capability of a forklift truck, and safely operate the forklift truck in a work environment. The course also prepares the trainees to prepare for the Singapore Workforce Skills Qualification (WSQ) assessment in the Operate Forklift competency unit. Upon passing this assessment, the graduates will be able to legally operate a forklift truck.

Electives (Inter-disciplinary)

Business Statistics

On completion of the module, students should be able to compute and present statistical data for use in business. The training covers collection, organisation and presentation of statistical data, measures of central tendency, dispersion and normal distribution, index numbers, time series analysis, regression and correlation analysis.

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Cabin Services

On completion of the module, students should be able to provide in-flight service, perform up-sell and cross sell of in-flight products and improve service procedures so as to ensure a safe and pleasant experience for passengers.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.