HIGHER NITEC IN MARITIME BUSINESS

Core Modules

Business Writing & Presentation
On completion of the module, students should be able to apply business writing and presentation skills in a variety of business contexts.

Customer Relationship Management
On completion of the module, students should be able to recognise customer behaviour to build positive customer experience, utilise indicative trends and patterns in Customer Relationship Management (CRM) system to support business decision.

Digital Commerce & Marketing
On completion of the module, students should be able to perform market research and plan, execute and evaluate a digital marketing strategy.

Elementary Business Analytics & Cyber-security
On completion of the module, students should be able to analyse multiple sources of data to improve organisation's processes and achieve strategic objectives through data-driven decision-making concepts and theories. Students will also gain awareness on the importance of data confidentiality and data security.

Ship Accounting
On completion of the module, students should be able to apply ship accounting concepts, tools and methods to post accounting transactions, perform accounts closing, prepare monthly financial statements, perform risk assessment and evaluate financing options to aid organisation in client's credit risk assessment.

Introduction to Maritime Industry
On completion of the module, students should have a foundational understanding of the maritime industry in terms of maritime geography, ships and cargo, maritime terminology, careers and challenges facing the industry.

Shipping and Port Operations
On completion of the module, students should be able to support key shipping and port operations activities. They would also be introduced to the concepts of maritime cargo transportation and equipped with an understanding of the trends and challenges facing the industry.

Shipping Documentation
On completion of the module, students should be able to identify and apply for the different types of documents related to cargo movement. Students would also be equipped with the skills and knowledge to assist customers in cargo shipment.

Ship Agency and Operations
On completion of the module, students should be able to support a ship manager/agent in the management of maritime commercial vessels. Students would also be equipped with the knowledge and skills to carry out ship agency functions relating to vessel operations, management, and cargo shipment.

Industry Attachment
Students are provided with opportunity to work in organizations in the shipping industry for around 6 months.