

HIGHER NITEC IN RETAIL & ONLINE BUSINESS

Electives (Course Specific)

Retail Supply Chain

On completion of the module, students should be able to assist in the planning of delivery schedule, coordinate delivery of inventory, and implement sustainable supply chain activities.

Electives (Inter-disciplinary)

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Principles of International Commerce

On completion of the module, students should be able to apply the basic knowledge of importing goods from overseas with consideration of local requirements.

Cabin Services

On completion of the module, students should be able to provide in-flight service, perform up-sell and cross sell of in-flight products and improve service procedures so as to ensure a safe and pleasant experience for passengers.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.

Cross Cultural Intelligence at the Workplace

On completion of the module, students should be able to apply and adapt cross cultural knowledge at workplace.

Talent Management in a Digital Age

On completion of the module, students should be able to provide support in an organisation's performance review cycle.