

HIGHER NITEC IN SPORT MANAGEMENT

Electives (Course Specific)

Sports Massage and Taping

On completion of the module, students should be able to acquire knowledge of how sports massage and sports taping will affect the overall human performance in sporting activities, and acquire the basic skills of sports massage and sports taping.

Introduction to Outdoor Recreation

On completion of the module, students should be able to apply knowledge and skills learnt to help conduct and facilitate basic outdoor recreation activities.

Fitness Club Management

On completion of the module, students should be able to carry out basic operation work and technical training duties in a fitness club setup.

Electives (Inter-disciplinary)

Business Statistics

On completion of the module, students should be able to compute and present statistical data for use in business. The training covers collection, organization and presentation of statistical data, measures of central tendency, dispersion and normal distribution, index numbers, time series analysis, regression and correlation analysis.

Country Club Management Operations

On completion of the module, students should be able to assist in club operations, including, membership, food and beverage, golf, sports and recreation, social and entertainment, and other administrative and/or supporting functions.

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Cabin Services

On completion of the module, students should be able to provide in-flight service, perform up-sell and cross sell of in-flight products and improve service procedures so as to ensure a safe and pleasant experience for passengers.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.

Robotic Process Automation for Business

On completion of the module, students should be able to appreciate the applications of Robotic Process Automation (RPA) and be equipped with RPA skills to automate repetitive business processes and operations.