

HIGHER NITEC IN INTERACTIVE DESIGN

Electives (Course Specific)

Infographic Design

On completion of the module, students should be able to convert complicated information including facts, data and references into comprehensive and appealing visual infographic presentations.

Screen Typography

On completion of the module, students should be able to apply good typography practices to create visually appealing and highly usable type for screen.

Digital Marketing Essentials

On completion of the module, students should be able to apply the fundamentals of digital marketing concepts and strategies for various digital media platforms.