

NITEC IN VIDEO PRODUCTION

CERTIFICATION

Credits required for certification:

Core Modules	: 46
Life Skills Modules	: 9
Elective Modules	: 4
<u>Total</u>	<u>: 59</u>

COURSE STRUCTURE

Module Title	Credits
CORE MODULES	
Fundamentals of Video Production	7
Video Post-Production	7
Production Techniques	6
Camera & Lighting Techniques	6
Studio Production	6
Location Field Production	6
Industry Attachment	8
ELECTIVES (COURSE SPECIFIC)	
Storyboarding for Video Production	2
ELECTIVES (INTER-DISCIPLINARY)	
Lifestyle & Product Photography	2
Motion Graphics	2
ELECTIVES (GENERAL) AND LIFE SKILLS MODULES	
For details, click here	

Note: The offer of electives is subject to the training schedule of respective ITE Colleges. Students are advised to check with their Class Advisors on the availability of the elective modules they intend to pursue.

MODULE OBJECTIVES

Core Modules

Fundamentals of Video Production

On completion of the module, students should be able to interpret scripts for various types of video production and be able to perform basic pre-production. Students will also be able to perform fundamental camera operation, three-point lighting and sound recording for single-camera productions.

Video Post-Production

On completion of the module, students should be able to import files, manage media files and perform non-linear video editing according to script. Students will also be able to perform basic colour balancing for the video images and perform audio levelling and equalisation for the final mix-down.

Production Techniques

On completion of the module, students will be able to use appropriate video production accessories and supporting equipment for single-camera video production. They will be able to monitor and record audio with an audio mixer. They will also be able to manage basic production budget and carry out casting audition and location management.

Camera & Lighting Techniques

On completion of the module, students should be able to utilise various video camera systems. They should be able to handle sophisticated video equipment, camera accessories and to apply advanced lighting techniques for various types of video production.

Studio Production

On completion of the module, students should be able to plan, set up, operate and produce a video within a television broadcast studio and multi-camera production environment. Students should be able to execute these tasks as part of a team in a portable and mobile setup.

Location Field Production

On completion of the module, student should be able to assess the location/scenario and determine the appropriate production techniques to be used. They should also be able to recommend appropriate equipment to carry out small team location productions and multi-cam event productions.

Industry Attachment

Students will undergo a 6-month industry attachment and apply video production techniques suitable for corporate videos, event videos or entertainment programmes.

Electives (Course Specific)

Storyboarding for Video Production

On completion of the module, students should be able to create a storyboard to visualise camera angles, perspective and how the shots are connected to form a story for production.

Electives (Inter-disciplinary)

Lifestyle & Product Photography

On completion of the module, students should be able to think, analyse, conceptualise and execute a lifestyle product photo shoot.

Motion Graphics

On completion of the module, students should be able to apply their graphics practice to the dimension of time, animation, key framing and movement.

Electives (General) and Life Skills Modules

For details, click [here](#).