

NITEC IN BUSINESS SERVICES

Electives (Course Specific)

Basics of Personal Finance

On completion of the module, students should be able to analyse basic financial information needed to choose between financial objectives and compare the consequences of their decisions. Students would also be able to better budget their money, save for the future, and realise their financial objectives.

Multimedia & Desktop Publishing

On completion of the module, students should be able to use the features of common Graphics Authoring Tools and presentation software to produce captivating and creative publications, showcasing an integrated display of animations.

Electives (Inter-disciplinary)

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.

Robotic Process Automation for Business

On completion of the module, students should be able to appreciate the applications of Robotic Process Automation (RPA) and be equipped with RPA skills to automate repetitive business processes and operations.