

NITEC IN FLORISTRY

Electives (Course Specific)

Creative Flower Arrangement

On completion of the module, students will be equipped with skills and knowledge to design and create flower arrangements and topiaries, and perform leaf manipulation.

Advanced Floristry Techniques

On completion of the module, students will be equipped with skills and knowledge to design and create table arrangements, hand-tied bouquets, flowers to wear and carry and room decorations with floral structures.

Electives (Inter-disciplinary)

Entrepreneurship Essentials

On completion of the module, students should be able to source new information from multiple sources, brainstorm ideas to find novel approaches to draft out a business plan through identifying business opportunities and applying marketing mix strategies with sound financial analysis.

Digital Storytelling

On completion of the module, students should be able to create various Electronic Direct Mailers (EDMs) to sell a product or service with an associated story tagline.