

# NITEC IN PRODUCT DESIGN

## Electives (Course Specific)

### Packaging Design and Branding

On completion of the module, students should be able to use design principle to develop a branding trademark/logo and packaging design for their new product while working in cooperative group.

### Pottery Fundamentals

On completion of the module, students should be able to utilise the basic tools, materials and techniques in pottery. Through this elective, students are able to explore the relationship between space and form by observing and manipulating materials, weight, texture and volume.

## Electives (Inter-disciplinary)

### Digital Portfolio

On completion of the module, students should be able to create a resume and develop a digital portfolio that will best represent their works in a creative and professional manner while leveraging various media platforms that are relevant.