



**Lee Kuan Yew  
Model Trainee  
Award**



**Lim Tze Hao**

**Work-Study Diploma in  
Lifestyle & Recreation  
Management  
ITE College Central**

# Building from Ground Zero

Tze Hao did not perform well in secondary school, so his parents decided to send him to an international school. However, Tze Hao's schoolmates perceived him as being arrogant and bullied him. This marked a turning point in his life.

The Tze Hao we see today is unlike his younger self. He believes that to grow, he must start somewhere, even if it means starting from ground zero. Today, he juggles his studies with his role as a Sales and Operations Executive at The WOW Experience Pte Ltd, an events planning company.

Tze Hao takes ownership of his learning by staying attentive, actively taking notes and contributing meaningfully to group discussions. He offers advice to his classmates or helps them to grasp concepts taught in class. These efforts have fostered a sense of camaraderie.

Known for his strong work ethic and reliability, he manages the children's programme, handling camp registrations, activities, safety briefings, and parent communication. To support a client's corporate social responsibility programme, 'Bag of Love,' he procured household essentials and arranged delivery to beneficiaries. His greatest challenge was developing a flight simulator for his company's subsidiary. Despite having no prior experience, he and his team put in extra hours researching and seeking expert advice, ultimately ensuring its successful implementation.

## From the Heart

*"Growing up, I was not strong in my studies, unlike others. I was arrogant and immature, yet fortunate to have met wonderful mentors along the way who believed in me and guided me. As I grew older, I embraced the growth mindset and humbled myself so that I may learn from others. Working at The WOW Experience Pte Ltd for 1.5 years has improved my communication and customer engagement skills."*

## Life after ITE

Tze Hao will complete his Work-Study Diploma this September. After graduation, he plans to either pursue full-time career in event planning or further his education at a university.

## Top Achievements

- Tze Hao received commendation for exhibiting exceptional dedication, reliability and willingness to learn at work. He has consistently showcased his work ethic and proactiveness, from managing daily responsibilities to handling unexpected challenges.
- His contributions earned compliments from clients, particularly parents who appreciated his care for their children during events.
- Together with his team, he clinched the Top 10 Corporate Team Building Company in Asia (2023) award by Asia Business Outlook, a testament to the hard work and passion he brings to his role.