

NITEC IN SERVICES - VISUAL COMMUNICATION

Course Code: NSVSC / Plan Code: NSVSC

COURSE OBJECTIVE

This course provides students with the skills and knowledge to plan and create the most effective visual solutions to get messages across in print, electronic and film media using a variety of methods such as colour, type, illustration, photography and various print and layout techniques.

COURSE STRUCTURE

S/N	Module Details	Module Code	Module Objectives
M1	Drawing Fundamentals 18 hrs (T) 102 hrs (P) Credits: 6 Prerequisite: Nil	DM2017FP	On completion of the module, students should be able to apply the fundamental drawing techniques to express their perception of forms using various mediums.
		Equivalent Codes DM2001PA DM2005FP DM2005FPR	
M2	Design Principles 36 hrs (T) 84 hrs (P) Credits: 6 Prerequisite: Nil	DM2018FP	On completion of the module, students should be able to interpret design briefs and apply design elements like form, shapes, lines, colour, and type into compositions that creatively meet client's requirements.
		Equivalent Codes DM2002PA DM2006FP DM2006FPR	
M3	Digital Imaging 36 hrs (T) 84 hrs (P) Credits: 6 Prerequisite: Nil	DM2020FP	On completion of the module, students should be able to create graphics and illustrations using digital imaging software. Students will also be able to digitally manipulate and retouch images according to the specific styles and genres required.
		Equivalent Codes DM2004PA DM2008FP DM2008FPR	
M4	Graphics and Typography 18 hrs (T) 102 hrs (P) Credits: 6 Prerequisite: Nil	DM3016FP	On completion of the module, students should be able to create pictograms and apply effective typography onto design layouts and compositions using software programme.
		Equivalent Codes DM3001PA DM3005FP DM3005FPR	
M5	Prepress Technology 36 hrs (T) 84 hrs (P) Credits: 6 Prerequisite: Nil	DM3017FP	On completion of the module, students should be able to perform press check and develop artwork for final output in desktop publishing.
		Equivalent Codes DM3002PA DM3006FP DM3006FPR	
M6	Project 120 hrs (P) Credits: 6 Prerequisite: Nil	DM3020FP	On completion of the module, students should be able to carry out the design workflow and implement a project using the knowledge and skills acquired.
		Equivalent Codes DM3004PA DM3008FP	

Abbreviations: T – Theory, P – Practical

CREDITS FOR CERTIFICATION

Total of 36 credits from successful completion of 6 modules.

VENUE

ITE College Central

Note:

- 1) Applicant must be free from colour appreciation deficiency.
- 2) Applicant will be required to attend an interview and pass a drawing test for admission.
- 3) The training schedule of lessons is subject to change.

- 4) Depending on the demand, not all the modules in the CET *Nitec* in Services courses will be offered in each intake. Where the modules are offered and there is insufficient enrolment, the classes will be cancelled and a full refund will be given to the affected students.