

ADDRESS BY MR BRUCE POH, DIRECTOR & CEO/ITE, AT THE SIGNING OF THE MEMORANDUM OF UNDERSTANDING WITH SCOOT PTE LTD & TIGER AIRWAYS PTE LTD ON 6 SEPTEMBER 2016 AT 10AM, AT ITE COLLEGE WEST, SKY ATRIUM.

Mr Lee Lik Hsin

Chief Executive Officer, Budget Aviation Holdings Pte Ltd

Distinguished Guests

Introduction

- 1 Good morning and welcome to the signing ceremony of the Memorandum of Understanding (MOU) between ITE, Scoot and TigerAir.

Supporting the Growth of Singapore's Aviation and Air Travel Sector

- 2 Currently, the aviation sector generates over 6% of GDP and provides good jobs for Singaporeans, employing an estimated 55,000 strong workforce. It also supports many other industries, including tourism, trade and investment.
- 3 Singapore's aviation landscape is entering a new transformative phase. By the end of the next decade, we will have a third runway and a fifth passenger terminal.

According to the International Air Transport Association (IATA), by 2035, Singapore's aviation industry will be worth \$88 billion. Singapore will remain one of the smallest air

travel markets in the Asia-Pacific, but its growth will outpace that of several neighbouring markets, including Malaysia, Thailand and Hong Kong.

- 4 This forecast and scale of growth require us to think and work differently to meet the industry's manpower needs. We will have to fundamentally rethink how we harness the enthusiasm and abilities of our young talents so they can be highly skilful in what they do, and enable a highly productive work environment in the airline sector. Besides jobs-related skills, we need to emphasise character, attitude and values, instilling in students a strong sense of adaptability and willingness to learn.

Collaboration with Scoot & TigerAir

- 5 To do this, ITE will be partnering Scoot and TigerAir, to design and deliver quality training that is relevant in today's workplace. In particular, this partnership sets out to:
 - Jointly establish an ITE and Scoot-TigerAir simulated cabin training facility at ITE College West.
 - Provide ITE students with opportunities for industry attachments at relevant departments or subsidiaries. Taking this one step further, ITE interns assuming the role of cabin crew will be paid the same salaries and allowances offered to their full-time staff.

- Jointly co-develop an elective module and iDe'Lite Training videos for customer service excellence training.
- 6 Through active learning and on-the-job training, those who pass through our doors will be firmly placed on the path to success as skilled service professionals in the airline sector, and contribute to Singapore's standing as a major aviation and tourist hub.

Conclusion

- 7 On behalf of ITE, I would like to thank **Mr Lee Lik Hsin** and the Scoot & TigerAir team for your strong support of ITE and ITE education.
- 8 We wish Scoot & TigerAir continued growth and success in the years to come, and look forward to a meaningful partnership.

Thank you.