

# HIGHER NITEC IN BEAUTY & WELLNESS MANAGEMENT

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## MODULE OBJECTIVES

### Core Modules

#### Salon Operation and Procedure

On completion of the module, students should be able to communicate with clients, and handle the daily operation of a salon or wellness center.

#### Grooming and Salon Etiquette

On completion of the module, students should be able to project a professional image and apply etiquette in a salon or wellness center.

#### Makeup Artistry

On completion of the module, students should be able to provide day, evening, bridal and camouflage makeup.

#### Hand and Foot Treatments

On completion of the module, students should be able to provide hand and foot massage, spa manicure and pedicure treatments, as well as roller waxing treatment.

#### Customer Service and Sales

On completion of the module, students should be able to cultivate rapport with customer, manage customer's needs, provide service recovery, and to promote products and services to customer.

#### Aesthetic Treatment

On completion of the module, students should be able to provide facial treatment and massage, eyebrow shaping, and waxing for hair removal.

#### Nail Enhancement

On completion of the module, students should be able to provide nail art service and extension, as well as maintain and repair artificial nail extension.

#### Diet and Nutrition

On completion of the module, students should be able to conduct client consultation and recommend healthy diet programme.

#### Lifestyle and Wellness

On completion of the module, students should be able to conduct client consultation and recommend wellness programme.

#### Social Media Marketing and Salon Management

On completion of the module, students should be able to prepare marketing plan, execute social media marketing and supervise daily salon operation.

#### Advanced Makeup

On completion of the module, students should be able to provide photographic, creative and special effect makeup.

#### Essential Oil Studies

On completion of the module, students should be able to blend essential oils and provide aromatherapy facial treatment.

### **Facial Electrotherapy**

On completion of the module, students should be able to provide facial electrotherapy for deep cleaning, skin tightening and lifting treatments.

### **Industry Attachment**

Students will go on a 3-month industry attachment at a beauty or wellness establishment to gain hands-on training in a range of beauty and wellness services.

### **Electives (Course Specific)**

#### **Body Electrotherapy**

On completion of the module, students should be able to provide electrotherapy treatments for body toning and firming, slimming and hair removal.

#### **Swedish Therapy**

On completion of the module, students should be able to provide Swedish body treatments using a variety of classical massage movements.

#### **Foot Reflexology**

On completion of the module, students should be able to treat reflex points and areas in the feet to improve circulation and induce relaxation.

#### **Hot Stone Therapy**

On completion of the module, students should be able to provide hot stone body treatment using a combination of classical massage movements and heated stones.

#### **Deep Tissue Therapy**

On completion of the module, students should be able to provide deep tissue body treatment using firm pressure and slow strokes at targeted points to ease chronic aches and pains.

#### **Spa Service**

On completion of the module, students should be able to provide hydro and thermal spa treatments, as well as body scrub and wrap treatment.

#### **Eyelash Extension**

On completion of the module, students should be able to provide eyelash extension as a beauty enhancement service.

#### **Bridal Hairstyling**

On completion of the module, students should be able to provide simple bridal hairstyling and hair extension to complement bridal makeup service.

#### **Introduction to Clinical Aesthetics**

On completion of the module, students should be able to provide therapist-grade microdermabrasion and cosmetic treatment.